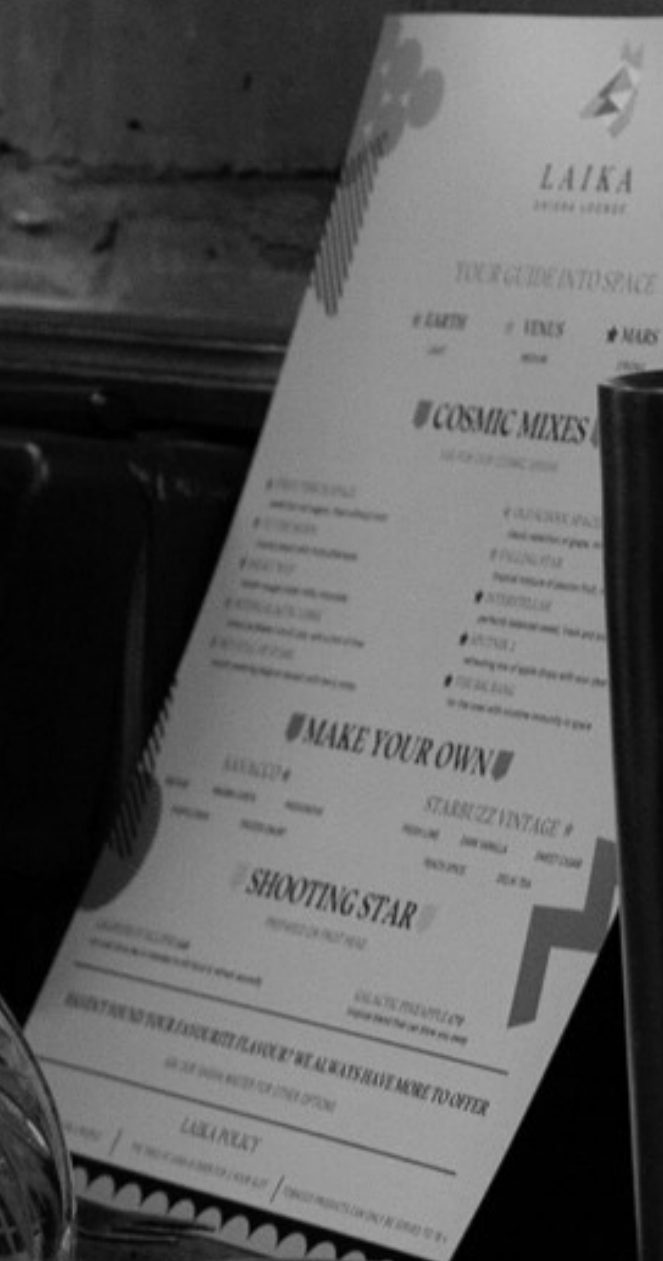




LAIKA  
SHISHA LOUNGE

THE COMPREHENSIVE SHISHA SOLUTIONS  
FOR RESTAURANTS AND BARS

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## OVERVIEW

Shisha outsourcing is the future of the shisha industry in the UK.

Based on our years of industry experience, we fully understand the shisha requirements of your target demographic. Our team is able and fully equipped to provide your customers with an unforgettable shisha experience.



# ABOUT US

We are a group of entrepreneurs with a wide range of experience in the shisha and hospitality industries. Based on our solid experience in the related field, we are prepared to provide you with top-quality Shisha Catering and Outsourcing that is tailored to fit the needs of your business.

We consistently achieve highest scores in customer satisfaction and top profitability in all the venues and events that we operate in.

A partnership is a contract-based arrangement involving mutually beneficial agreements between both parties. Following the negotiation of contract terms, each party determines the profit margin that will be receiving.



**WHY PARTNER  
WITH LAIKA?**

# HERE IS AN OVERVIEW OF WHAT WE ARE OFFERING TO YOUR RESTAURANT AS YOUR TRUSTED PARTNERS:



Your chance to offer a highly in-demand shisha service at your own property. More restaurants are adopting this strategy to expand their target demographic and meet the demands of their existing customer base.



You will not need to hire separate staff for the shisha service, nor pay them. This part of the service is handled by Laika.



We will provide you with the accessories and tobacco flavours required for the shisha service. Laika owns a variety of the most premium shishas in all of London, and our shisha flavours are sourced from the best brands in the world



As part of our catering service, we can organise everything so that you can surprise your guests with shisha on any occasion or event.



We will cover all costs associated with social media marketing for the shisha service via a dedicated account.



Laika operates in line with the requirements and standards imposed by the U.K. Government, and we intend to follow them strictly in all venues operated.



We spare no expense in professionally training our staff. All expenses of training will be paid for by Laika.



We care about your customers and your brand image. Hence, our professional team will curate a customized shisha menu that is tailored to the demographic of the restaurant.



We guarantee an increase in traffic and revenue as a result of addition of Laika services within your business.



You are not required to make any investments, but you will enjoy a share in profits. This is clearly a profitable opportunity for your restaurant/venue.





## YOU CAN TRUST US!

We pride ourselves on our service record and business references can be provided upon request. Being a group of experienced professionals in Shisha market we aim to enhance experience of you guests, offer new services and possibilities to your business. We aim to maximise your revenue while maintaining your brand identity and offering.



# PARTNERSHIP PROCESS

## STEP 1

We mutually agree to the terms & conditions and sign a contract for a comprehensive shisha service.

## STEP 2

Laika will provide equipment, consumables, menus, and trained staff for the shisha service.

## STEP 3

Streamline the work process, win over the guests, and attract new guests to your property

## STEP 6

After the end of the contract period, we renew the contract, upon mutual agreement, and continue our successful partnership.

## STEP 5

Earn maximum profit without bearing any costs, every day, over a 1-year period.

## STEP 4

We will control, manage, and maintain the shisha equipment, and also purchase the consumables



# OUR REQUIREMENTS

## STOCK SPACE

We require a small space of 3x3 meters to stock our equipment and flavours. This space will be maintained on a daily basis.

## WORK SPACE

Our staff needs an area of 2x2 meters with an extractor for shisha preparation and handling. This space will be properly managed on a daily basis.





**LAIKA**  
SHISHA LOUNGE

**We look forward to hearing from you**

**business@laika.uk**

